

NICOLÁS CASTRO CUERVO

WordPress & Laravel Developer

Bogotá, Colombia · [linkedin.com/in/nikocrow/](https://www.linkedin.com/in/nikocrow/) · github.com/nikoocrow

+57 320 371 0605 · nikoocrow@gmail.com

PROFESSIONAL SUMMARY

WordPress and Laravel Developer with 8+ years of experience in WordPress and 2+ years in Laravel, building custom themes, plugins, and full-stack web applications. Expert in PHP, JavaScript, React, SCSS, and ACF Pro. Skilled in Laravel (Backpack CRUD, Livewire, Sanctum, Salesforce integrations), custom Gutenberg blocks, AJAX-driven interfaces, and REST APIs. Proficient in AI-assisted development using Claude Code (including agentic workflows) and GitHub Copilot. Proven track record delivering high-quality, performant solutions across healthcare, travel, real estate, and e-commerce industries, following Google's Core Web Vitals best practices.

PROFESSIONAL EXPERIENCE

WordPress & Laravel Developer

Envision IT Media (AssureSoft) · Seattle, USA · August 2025 – Present

Worked across multiple client projects delivering WordPress and Laravel solutions. Key projects include:

UVVC – United Vein & Vascular Centers

- Custom theme development: AJAX physician search, testimonials archive, ACF flexible blocks, location pages with CallRail integration, before/after flip cards, Birdeye reviews, and cross-browser bug fixes.

VKC – Visit Kansas City

- Newsroom CPT migration, URL restructure to /media-center/newsroom/ with 301 redirects, deployed to Pagely via Beanstalk.

HTA – Hometown America

- BackOffice sync cron fixes, SMTP/Office 365 email resolution, community sync and Facebook tracking param fixes.

Carol's Cookies

- Debugged ACF icon selector, WooCommerce category CSS bug, and ZIP+4 plugin suppression issue.

WCN – Working Credit (Laravel)

- Backpack CRUD translatable field fix, email copy updates, and Salesforce gender picklist API name mismatch in production.

Upstream Rehabilitation

- Built Student Rotation Manager plugin: Google Maps (1,000+ locations), CSV import, Gravity Forms integration.

Acemar

- WordPress theme from scratch with SCSS/Gulp, custom Gutenberg blocks, and Cloudways deployment.

WordPress Developer

HolaFly · Dublin, Ireland · August 2023 – April 2025

- Led a one-year performance optimization initiative focused on improving Core Web Vitals and overall UX.
- Built Megamenu, FAQs system, 500 Error template, and affiliate discount functionality.
- Applied responsive design and cross-browser compatibility best practices; collaborated with international agile teams.

Senior WordPress Developer

Archenia Inc · Washington, USA · January 2021 – August 2023

- Delivered 3 yellow pages platforms from scratch: HomeServiceGuide, AttorneyGuide, and HealthGuide — custom themes, plugins, and Google Maps API.
- Led technical decisions for scalable web architecture and optimized the main Archenia Inc website.
- Built internal workflow tools for the communications department improving team efficiency.

Frontend Developer

ILUMNO · Bogotá, Colombia · January 2019 – December 2020

- Managed and optimized the Pacific Alliance website ensuring performance and user experience.
- Implemented responsive web interfaces collaborating with design teams; maintained existing CMSs.

EDUCATION

Systems and Computer Engineering

Universidad Libre de Colombia · Bogotá, Colombia · November 2015

CERTIFICATIONS & ONLINE COURSES

- Master on CSS Responsive SASS, Flexbox, Grid and Bootstrap — Udemy
- Professional Developer Themes and Plugins — Udemy
- WordPress Gutenberg Blocks Development with React — Udemy
- Claude Code: AI-Assisted Development & Agentic Workflows — Udemy

TECHNICAL SKILLS & TOOLS

Languages:	PHP, JavaScript, CSS / SCSS, HTML5
Frameworks & CMS:	React, jQuery, Laravel, WordPress, Gutenberg, Backpack CRUD, Livewire, Sanctum
APIs & Integrations:	Google Maps API, REST APIs, JSON, Salesforce API
Dev Tools:	Git, GitHub, VS Code, npm, Webpack, Gulp
AI Dev Tools:	Claude Code (agentic workflows), GitHub Copilot, Speckit
Platforms:	ACF Pro, WooCommerce, Cloudways, Pagely, Beanstalk
Performance & SEO:	Core Web Vitals, Page Speed Optimization, SEO
Project Management:	JIRA, Slack, Trello, Notion · Agile / Scrum